

# Exam Practice Guide

## Unit 1

## Business Management Examination Questions

### Key Features:

- ✓ 89 original examination style questions on all examinable topics.
- ✓ Full solutions and a marking guide to all questions.
- ✓ Separated into key topic areas within each Area of Study, enabling students to master one topic at a time.
- ✓ Written by VCE assessors who mark the real examinations.
- ✓ Excellent resource for examination practice.

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***Helping VCE students be the best they can be.***

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SAMPLE

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**AREA OF STUDY 1: The business idea**

**Topic 1 – Sources of business opportunity**

**Question 1**

Define innovation and provide an example.

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2 marks

**Question 2**

China and India have experienced rapid economic growth over the past ten years. This has led to an ever growing middle class and as a result opened up various trade opportunities for Australia. Explain how economic growth in China and India might create business opportunities for Australia.

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2 marks

**Question 3**

Explain how technology developments can create business opportunities.

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2 marks